



EUROPEAN SOCIETY FOR
ECOLOGICAL ECONOMICS

ESEE 2013

Ecological Economics and Institutional Dynamics

*10th International Conference of the European Society for
Ecological Economics*

Recommendations for your Poster Presentation

The following recommendations are meant to serve as general guidelines, because there are no set rules for designing a poster. Your primary goals should be to convey your project clearly and concisely in a visually appealing format that is readable from 1-1.5 meters away. In general, you should minimize the amount of text and non-essential details and emphasize graphical information.

Poster content

Items that should be included in your poster include:

Title: The title of the presentation should be clearly visible (use large letters, at least 4 cm tall, in caps).

Author(s) name(s): These should be in a slightly smaller font size. Note that if other individuals supported your research, either technically or intellectually, you should include them as co-authors after your name. Your research mentor (PhD supervisor, etc.) would definitely fall in this category. List the first author's (probably you) last name, first name, middle initial and then the first name, middle initial, and last name of each co-author. Underline the name of the person who will be presenting the poster at the symposium (again, probably you).

Author's affiliation: Include your department or program and institution. If your co-authors have different affiliations, place a superscript number after each author's name and a corresponding superscript number before each author's address. The presenting author's name should be underlined.

Example:

THE ECOLOGICAL ECONOMICS OF WATER RESOURCES IN EUROPE

Ralaminowski¹, Michaela, and Boris Smith².

¹Department of Ecological Economics, University of Brussels

²Department of Water Resources, University of Lille1

Body of the poster: Below this information, you should include in the body of your poster a brief background to your presentation and your primary goals, the methods you used, the results you obtained, and a discussion of your findings, and conclusions. Tables and figures should be included in the body of your poster.

The way in which you present this information is flexible. Keep the following guidelines in mind for clarity and easy readability:

- **Limit** the amount of text to convey only the essentials. If you wish, you can save more detailed information for an accompanying handout.
- **Emphasize** presenting your data visually using photographs, figures, or tables. Check the quality of pictures by zooming at 100 %. Make sure that each graphic is referenced in your text (Fig. 1, Fig. 2, Table 1) and that each has a self-explanatory legend.
- **Font size** should be approximately 1 cm high and text should be double-spaced.
- **Your poster background** should be a relatively uniform, neutral color so that it does not detract from your graphics and text.

Poster layout: Please prepare your poster using the following dimensions: 90 cm wide by 120 cm high, equivalent to an A0 format.

Presenting your poster: The poster session starts at 4 pm on June 19th, 2013. You need to put your poster up the same day, in the morning.

Presenting a poster is much less formal than a talk. Your role is to stand by your poster to offer information and answer questions about your project. While some people like to read posters on their own, the majority of people are thrilled to have you "walk them through the poster" (i.e. tell them what it's all about). This is more interesting for you and the viewer! So, feel free to ask people as they come by how you can help them.

Questions: If you have any more questions, please feel free to contact **Charlotte Da Cunha**, charlotte.da-cunha@uvsq.fr